

FARMER & COMPANY LIMITED

SPRING
AND
SUMMER

FASHION
SEASON 1897-1898

VICTORIA HOUSE
SYDNEY



FARMER & COMPANY LIMITED.

CAPITAL - £350,000, fully paid up.

Spring and Summer Fashions.

We take the earliest opportunity to acquaint our Customers we have completed our arrangements for the

SPRING TRADE,

and are now fully supplied with Choice Assortments of the Most Desirable Novelties for the Season.

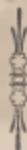
WE HAVE EVERY SATISFACTION IN DRAWING ATTENTION TO

THE NEW MILLINERY

THE NEW COSTUMES

THE NEW MANTLES AND CAPES

THE NEW BLOUSES AND SHIRTS



THE NEW DRESS MATERIALS

THE NEW SILKS

THE NEW PRINTS

THE NEW SUNSHADES

All of these, with many other items of interest, represent our Exclusive Importations from the best sources of Fashion. As well as being of the Very Choicest Kind, the Prices, in each instance, will be found of a Most Reasonable Character.

ALL OUR SUPPLIES ARE OBTAINED DIRECT FROM THE MANUFACTURERS.

The enormous Capital invested in the Company places us in the position to pay Prompt Cash for everything we buy, thus securing to our Customers considerable advantages in the Prices of all the Goods we sell.

Patterns and Prices of all the New Dress Goods, Silks, Prints, Trimmings, &c., may now be obtained. FULL RANGES SENT ON APPLICATION.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 1.

Costume to Order

BLOUSE BODICE AND UNLINED SKIRT.

In Printed Nainsook, trimmed Plain Cambric and Broad	32/6
„ Printed Pique, trimmed Plain Cambric and Broad	35/6
„ Spot Matting, trimmed Plain Cambric and Broad	38/6



No. 2.

Costume to Order.

BLOUSE BODICE AND UNLINED SKIRT.

In Unfinished Plain, tucked and trimmed Gypsey Lace	32/6
„ Printed Cambric, tucked and trimmed Gypsey Lace	35/6
„ Plain Cambric, tucked and trimmed Gypsey Lace	38/6



No. 3.

Costume to Order.

In Summer Millinery, trimmed Plain Cloth and Broad	32/6
„ Summer Serge, trimmed Plain Cloth and Broad	35/6
„ Serge Coatling, trimmed Plain Cloth and Broad	38/6

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 4.

Costume to Order.

In Spring Textures, trimmed Silk and Ribbon	67/6
.. Tulle Overlay, trimmed Silk and Ribbon	70/-
.. Silk Mixtures, trimmed Silk and Ribbon	72/6



No. 5

Costume to Order.

In Satin Spring, trimmed Silk and Passerettes	75/6
.. Geneva Cutting, trimmed Silk and Passerettes	75/6
.. Devon Satin	78/6



No. 6

Costume to Order.

In China Tussore Silk, trimmed Clifton	84/-
.. Fancy Pique	87/6
.. French Pique	84/6

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 7.

Costume to Order.

In Crepe Lingerie, trimmed Silk and Lace	87/6
" Fancy Cashmere	94/6
" Wool Grenadine	100/-



No. 8.

Costume to Order.

In French Fustian, trimmed Gimped Lace	105/-
" Stripes and Fancy Lingerie Silk, trimmed Gimped Lace	115/6
" Merrolleux Silk, trimmed Jet	116/-



No. 9.

Costume to Order.

In Stringline Canvas, trimmed Silk Ribbon and Buttons	126/-
" French Woolen Bengaline	136/6
" Brocade Silk	100/-

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

PATTERNS OF THE NEW DRESS FABRICS

AND SILKS

SENT POST FREE.



No. 10.

HANDSOME SKIRT FOR EVENING OR DAY WEAR.

Made to Order in French Fichu, Plain or Fancy ... 50/-
 .. Stripe Louises Silk 60/-



No. 11.

EVENING BODICE

Made to Order in Chiffon, trimmed Jet, 47/6
 Fancy Silk 58/6

SAMPLES OF THE NEW PRINTS

AND

WASHING FABRICS

MAY ALSO BE OBTAINED.



No. 12.

THE NEW SOLIEL-PLEATED SKIRT.

Made to Order in Cashmere, trimmed Ribbon ... 75/6
 Satin, without Ribbon 91/6

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

These Illustrations only represent a few of the many styles in stock.



No. 13.

Hat in Fine Gold Satin Straw, trimmed with Black Gazez Ribbons, and the New Paradise Osprey, 38K.



No. 14.

A Lady's Hat in Green Satin Straw, with Racks of Black and White Gazez Ribbons, finished at the side with Oat Osprey, 45K.

Country Orders have the supervision of our Head Milliner.



No. 15.

A very elegant Hat in Pink Straw, trimmed with Racks of soft Pink Ribbons in some shades, veiled with Tulle, 29K.

VICTORIA HOUSE, SYDNEY

FARMER AND COMPANY LIMITED.

BRIDES' AND BRIDESMAIDS'

◁ MILLINERY ▷

IS A

— SPECIALITY WITH US.

A CHOICE ASSORTMENT
OF
MOURNING MILLINERY
CAN ALWAYS BE OBTAINED.



No. 16.

Hat in the new Bell shape, in any shade of Straw, lined with Ribbon to match, and mounted of Flowers, 25/6.



No. 17.

A most becoming Victoria Bonnet in Tansan, with soft White Chiffon Lining, finished at side with Plumes, and Wreath of Black Pink Rosebuds, 42/6.



No. 18.

A very stylish Hat in the new shade of Turquoise Straw, trimmed with lovely Faint Ribbon, 35/6.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 17.
A smart Tall O'Shander Toque in
any shade of Straw, finished
with Crest Box of Velvet in
front, and Humer Argentis at
back, 20/6.

FLOWERS, ORNAMENTS

AND

MILLINERY TRIMMINGS

BY

FULL ASSORTMENTS.



No. 20.
Sappho Toque composed of Black Straw lined with Jet Cabochones,
finished at side with a smart Coquille of Ribbons in the new Curis, 25/.

VICTORIA HOUSE, SYDNEY.



No. 21.
A very smart plateau Toque in Tropicine
Blue Straw, with Garnitures of Shot
Ribbons and Lilies of the Valley, 20/6.

ALL THE NEWEST THINGS

OR

FALLS

AND

FALL NETS.

FARMER AND COMPANY LIMITED.

Ladies' Dress
and
Evening Caps.



No. 22

A very pretty Bonnet in Black Velvet, with Jet Comb and luxuriant Spray of Roses, 25/6.



No. 25

Fancy Straw Bonnet, in Black and all newest Shades, 2/11.



No. 26.

A very handsome Bonnet in Colored, Pannometric, with Rosettes of Chiffon in a soft shade of Pink, finished with Aligrette of Wheat-ears, 35/-.



No. 23.

A very becoming Bonnet, composed of the new Ribbon Straw, in any color, finished with handsome bow of Ribbon and Foliage across back, 21/-.

Widows'

Caps.

Housemaids'

Caps.

Cycling
and
Riding Hats
in
Straw and Felt.



No. 24

A very becoming Toque in any color, Brim composed of Sable Fur, and Full Crown of the new Canvas, 21/-.



No. 27.

A medium-sized Victorian Bonnet, suitable for married lady, with Tassan Crown, and Sequin Jet Brim, finished with Flowers at side, 29/6.



No. 28

"Marie Stuart" Bonnet, in Black and all Colors, 3/11.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 29.

A very stylish Hat. Brim in a pretty Green Straw; Crown composed of the new Floss Lace, finished with smart Bow and Quills at side, 21/- to 25/-.



No. 30.

A pretty Hat with Leghorn Brim, and Fall Crown of the new Canvas, finished with frills at side, 12/6.



No. 31.

A very stylish Touque, the Crown in pale Leaf-green Straw, with Fall Wreath of Cornflowers round the Brim, 23/6.



No. 32.

Young Lady's Hat in Straw, trimmed stylishly with Ribbon, 12/6 to 15/6.



No. 33.

Cyrling Hat in fine White Straw, trimmed with Luck and White Ribbon and Quills, 17/6.



No. 34.

A smart Hat in any color, trimmed with handsome Bands of the new Plaid Ribbon and Flowers, 18/6.



No. 35.

Cyrling Hat in Mood or Plain Straw, trimmed Ribbon and Coque Flowers, 16/6 to 13/6.



No. 36.

A very becoming Hat in White Straw, trimmed with a light Green Ribbon and Black Velvet, 15/6 to 18/6.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 37.

Girl's Hat in any color of Straw, trimmed with stylish Bow of Ribbon, 10/6 to 15/4.



No. 38

A very pretty Hat in Cream Lace, with Tuscan ^{or} Glass Crown, 15/6 to 18/11.



No. 39

A model Hat with Brim in any colour of Straw, and the new Crown Crown, 12/6 to 15/4.



No. 40.

The new "Tombler" Hat in White Straw, with Bouettes of Silk in different colors, 10/6 to 12/6.

LARGE
VARIETIES
OF
CHILDREN'S
MILLINERY.



No. 41.

Victorian Bonnet for little Girl,
in any color, 13/6 to 21/-.

INFANTS'
MILLINERY
OF
ALL KINDS.



No. 42.

Coarse White Straw Hat for Girl, trimmed Buckle, and Bow of Hair, 10/6.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 43.
White Straw Cycling Hat, trimmed Black
Velvet and Quill, 10/6.



No. 44.
Child's Victoria Bonnet in any Shade of Straw,
with soft Silk Lining, 10/6.



No. 45.
Collage-free Sailor in White, Black, and
Brown, 2/11.

Novelties in Untrimmed Straw Bonnets and Hats.



No. 46.
A pretty Hat in Green Straw or Leghorn,
Trimmed Ribbon and Quill, 12/6.



No. 48.
"Victoria" Bonnet in any color, 4/6 to 7/6.



No. 49.
The new Plain Straw Sailor, with Velvet Bow and
Quill, 7/6.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 50.
Fancy Straw Hat in Black and Colors, 3/6 to 5/6.



No. 51.
Hat in Fancy Colored Straw or Black, 5/11 to 5/11.



No. 52.
Sailor in Fawn Canvas, Velvet Band and Quill, 7/6.



No. 53.
Straw Travelling or Cycling Hat, in Black and all Colors, 5/8 to 7/6.



No. 54.
Hat in Black Fancy Straw and Colors, 5/6.



No. 55.
Hat in the new Bell shape, in any color, 5/11, or Black, 4/6.



No. 56.
Hat in Fine Straw, Black and Brown, 4/11



No. 58.
The new Torchet in any color, 4/11



No. 60.
Smart Hat for Girl. Brim in Leghorn; Crown in the new Plain Straw, 12/6.



No. 61.
Coarse White Straw Capeline, 1/11.



No. 57.
Galates in Straw and Tussan, 2/11 to 7/6.



No. 59.
Boat Shape, in fine Straw, Black and White, 5/6.



No. 62.
Boys' White Straw Hat, Crown or Navy Band, 3/8 to 5/6.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

These illustrations represent a few of the many
Novelties in Stock.



No. 63

Bolero in Acorn-like-Pleated Lace, prettily trimmed Jet, Lace
and Ribbon, lined Silk, $5\frac{1}{2}$ and $6\frac{1}{2}$ guineas.



No. 64

Bolero in Black Fancy Charlie Gorettoe, trimmed Acorn-like-
Pleated Clifton and Ribbon. Lined Shot Silk, 84/-.



No. 65

Montette in Silk Chantilly Lace, handsomely trimmed Jet
and Ribbon, lined Black or Shot Silk, $5\frac{1}{2}$ guineas.

A Choice Assortment of
Lace and Chiffon Boleros
... and Capes.

Our Fashions
... are always of ...
the Very Newest.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

OUR LARGE VARIETIES ENABLE US TO
SUPPLY THE REQUIREMENTS OF ALL.



No. 58.

Bodice in Moire or Peau-de-Sole Silk, trimmed Lace, Jet and Ribbon, 75/6 to 5 guineas.



No. 67.

Cape in Peau-de-Sole or Bengaline Silk, trimmed Lace, Jet and Ribbon, lined Silk, 27/6 to 55/-.



No. 60.

Cape in Ancestral-plated Chiffon, with Jet Yoke, trimmed Ribbons, etc., 22/6 to 30/-.



No. 69.

Cape in Beaded Net, full from Yoke, Chiffon Collar, lined Black or Blue Silk, 57/6 to 84/-.



No. 70.

Bodice in Silk, with Beaded or Braided Designs, Lace Sleeves, trimmed Ribbon, etc., 45/-.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

All these Designs are
Copied from
Garments in Stock.

Large Varieties, Specially
Chosen for
Elderly Ladies' Wear.



No. 71.

Cape in Press-de-Noir and Mohair Silk, trimmed Lace, Jet and Ribbon. Price, from 10/- to 73/6.



No. 72.

Mantle in Black Chastily Lace, some with Yokes of Jet, other-Silk, trimmed Lace, Jet and Ribbon, 55/- to 3 guineas.

The Stock Abounds
WITH THE
Choicest Garments.



No. 73.

Mantle in Fuzzy Silk Broadly, handsomely trimmed Jet, Lace and Ribbon, 75/- to 54 guineas.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

Orders left to our Selection

Receive the

Most Careful Attention.



No. 74.

Mantle in *Peau-de-Sole* or *Boisclair* Silk, handsomely trimmed Jet,
Lace and Ribbons, lined Silk.
Price from 32/6, 35/6 to 54 guineas.

Importing Direct from the Makers
we are in a
Position of Selling at the
Lowest Rates.



No. 75.

Cape in *Tweed*, *Amazon Cloth*, etc. Price, from 25/- to 30/6



No. 76.

Mantle in *Moire* Silk, trimmed *Net Lace*, *Jet* and *Ribbons*,
lined Silk, 54 guineas.

Stylish Capes and Boleros
in
Summer Texture Cloths.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

Large Varieties of
Travelling Capes and Mantles
always in Stock

Fashionable Jackets in Black
and Navy Cloths and Serges.



No. 77.

Cape in all the newest shades of Summer Cloth. Prices,
from 24/- to 80/-.



No. 78.

Cape in all shades of Autumn Cloth, Furts (and Fur, trimmed Fox Fur, 24/- to
37/6); also in Flats and Fussy Cloths, lined Squirrel Fur,
trimmed Throat Fur, etc., 63/- and 73/6.

Very Stylish Vests and Waistcoats
in Silk and Cloth.



No. 79.

Jacket in Black and Navy Serge. Prices, from
16/6 to 25/-.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

Black Velvet and Velour
Mantles and Capes of the
Newest Fashion.



No. 80

Mantle in Black Velvet, to wear a Hat of Fur and Silk.
Good Silk. Prices from 5 to 25 guineas.



No. 81

Mantle in Black Velvet, Scarf-like, richly trimmed, Thick Fur and Jet,
Good Silk, 15 to 20 guineas.



No. 82

Mantle in Black Velvet, trimmed Capes, or Ostrich
Feather, Good Silk, 7 to 8 to 24/6.

A Choice Selection of
Black Velour Capes from 21/-.

Large Varieties of Golf Tweed
Capes and Travelling Cloaks

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

HOUSE JERSEYS

— IN STOCKINGETTE WOOL.

Black and Colors.



No. 88

Mante in Black Cloth, Applique Silk and Jet, trimmed Ostich Feather, lined Silk. Prices 86/- to 42 guineas



No. 84

Cape in Black Velvet, trimmed Jet and Ribbon, lined Black or Silk Silk, 25 to 30/-



No. 82

Fur-lined Cloak, in all Shades of Flax and Faux Astrakhan Cloth, Lined Squirrel and other Furs.

Prices 29/- to 165/-

FUR-LINED CLOAKS

from 20/-;

in

Black and Colors.

VICTORIA HOUSE, SYDNEY.

* SILK SHIRTS *

OCCUPY A

LEADING PLACE -

- IN FASHION.



No. 86

Silk Shirt, in Tasteful of every description, with the New Detachable Stock Collar, Tie and Cuffs, 18/11 to 25/-



No. 87

Blouse, in all Shades of Plain and Fancy Silks, stylishly trimmed Lace, Calico, &c., 32/6, 52/6 to 65/-



No. 88

Silk Shirts in Self-colored Surah; also in Striped, with the New Detachable Collar, Tie and Cuffs.

14/6, 16/6 to 23/6.

OUR VARIETIES OF

Silk Shirts and Blouses

SEE OUR A

MOST EXTENSIVE CHARACTER.

WE HAVE ALSO

VERY CHOICE DESIGNS

25

LADIES' SILK VESTS.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

IN WASHING

SHIRTS AND BLOUSES

We have over 100 Designs to select from



No. 89.

Fancy Lawn Shirt Blouse, Detachable Lined Collar and Cuffs, very smart design, 7/6.



No. 90.

Silk Shirt in all Fancy Shot Designs, with Detachable Stock Collar, Tie and Cuffs, 25/6.

We Give a Few

OF THE

◊ NEWEST . . .
. . . DESIGNS ◊

But we have Many Others.

WASHING BLOUSES

— 17 —

Select Fabrics and Styles.

FROM 21/- UPWARDS.



No. 91

Shirt Blouse in Châle Pink and Black Grosgrain, with white design, New Collar and Stock Tie, 7/6.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY, LIMITED.



No. 92.

82k Blouse in all the Newest Shades, prettily trimmed with Lace, 15/6, 18/11 to 20/-.



No. 93.

White Lawn Shirt Blouse luxuriously Embroidered 18/6 to 25/-



No. 94

Fancy Muslin Blouse, Acromion - Pleated "Falls" down Front and on Collar, 10/6



No. 95.

Fancy Muslin Blouse, in Ecru-de-Soie, Heliotrope, and Pink, 3/11.



No. 96.

White Lawn Shirt Blouse, Detachable Lawn Collar and Cuffs, 5/11. Also in White Pique, 10/6



No. 97.

Shirt Blouse in Corduroy, Fancy Stripes, Swirls, Spots and Designs, 4/11, 5/6 Also in Green Spot Muslin, 3/11. Detachable Collar.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 98.

White Shirt Blouse—
 Embroidered Fronts ... 2/11
 Colored Easels Fronts, buttoned
 at Back ... 3/11
 Tucked and Hem-stitched ... 4/11
 Also in Col'd. Cashmere, with Spots,
 Stripes, and Floral Designs... 5/11



No. 90.

Opera Capes in all shades of Cashmere, Crepon, etc., lined throughout
 from 25/- to 55/-; also in Plain and Fancy Silks, from 63/- to 8 guineas.



No. 100.

Modish Blouse, 10/6; also with deep Collar and
 [F&E], trimmed Better Lace, 12/6



No. 101.

Green-lawn Shirt Blouse, detachable Linen
 Collar and Cuffs, 6/11; also lined with
 Color, 8/11



No. 102.

Fancy Zephyr Blouse in Grey, Strawberry, and Slate,
 Piped White, 5/6.



No. 103.

White Lawn Blouse, with Pink and Sky Em-
 broidery, none with Straps across Bust, 4/11.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 104.

Ready-Made Costumes.

In White and Colored Drill	... 12/6, 15/6
" Dark and Navy Serge	... 27/6, 29/6
" Black and Colored Alpaca	... 29/6, 30/6
" Colored Cadogan Settings	... 38/6, 42/6



No. 105.

Ready-Made Costumes.

In Working Drillings	... 12/6, 15/6
" White Flannel	... 18/6, 19/6
" Cheviot Settings	... 27/6, 29/6
" Black and Navy Serge	... 28/6, 32/6



No. 106.

Ready-Made Costumes.

In Black and Navy Serge	... 35/6, 42/6
" All-English Cloth, new style	... 42/6, 48/6
" All Wool Tailor Treads	... 70/6, 84/6
Superfine Hosiery Cloth	... 84/6

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 107.
 Ready-Made Costume.
 In Colored Court Costume Cloth ... 27/6, 32/6
 .. Black and Navy Costings ... 32/-, 42/-
 .. Fawn and Grey Beige Suitings ... 27/6, 32/-
 .. Espenal Vignone Cloth ... 62/-



No. 108.
 Ready-Made Costume.
 In White Drill and Navy Drills 15/6
 .. Colored Alpaca 25/-, 32/6
 .. Mixed Summer Suitings 32/-
 .. Colored Assam Cloths 42/-



No. 109.
 Ready-Made Costume.
 In Gentle Luster 21/-, 25/-
 .. Fawn and Grey Beige 27/6, 32/6
 .. Black and Navy Costings 32/-, 42/-
 .. Faced Cloths, Colors Assorted 62/-

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 110.
Ready-Made Costume.

In Yosemite Drill	...	12/6
" Fancy Printed Cotte	...	10/6, 12/6
" Stripe and Floral Costelets	...	13/6
" Fancy Satens, dark covers	...	15/6, 21/-



No. 111.
Ready-Made Costume.

In Printed Percales	...	21/-, 27/6
" Fancy Brillants	...	25/6, 32/6
" Melange Mixtures	...	35/-
" Summer Boats	...	45/-



No. 112.
Ready-Made Costume.

In Fancy Printed Brillants	...	12/6
" Navy and Buff Drills	...	12/6 15/6
" Floral Madras	...	13/6 17/6
" White Indian Laces	...	21/- 35/-

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

All our Costume Skirts are
made in
the Latest Shape.



No. 111.

[Body-Made Costume Skirt.

In White and Colored Drills	...	20/6, 15/6
" Plain and Fancy White Flannel	...	10/6, 12/6
" Black Fancy Alpaca	19/6, 18/6, 14/6, 17/6, 21/-	
" Plain Black Lustre and Buckram	...	12/6 to 21/-
" Black and Navy Summer Serges	19/6, 15/6, 15/6	
" Fawn and Grey Tweeds	...	6/11, 10/6, 12/6



No. 114.

Body-Made Costume.

In Close Cashmere	...	15/6, 17/6
" Metal Tinted Crepons	...	17/6
" Hair-Cool Moulins	...	21/-
" Bishop's Lawn	...	21/-, 26/-

Very Choice Varieties for
Evening Wear
and Special Occasions.



No. 115.

Body-Made Costume Skirt.

In Floral China Silks	...	42/6, 49/6
" " dark ground Fuchsias	...	45/6, 49/6
" Plain Black and Colored Satins	...	55/6, 63/6
" Colored Metre Velours	...	49/6
" Handmade Black Broides	...	10/6, 75/6, 84/6

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.



No. 116.

Ladies' Black and Navy Cravenette Rainproof
Cloak, as sketch, 14/6
In all Wool Cravenette, 22/6 and 20/6.

Rainproof Cloaks and
Macintoshes
In Various New Shapes.



No. 118

Ladies' Black and Navy Cravenette Rainproof
Cloak (all wool), as sketch, 20/6.



No. 117

Ladies' Black and Navy Cravenette Rainproof
Cloak, Hood lined silk, as sketch, 25/6.

RAINPROOF

CLOAKS,

From 15/6.

Children's Rainproof
Cloaks in Black and Navy
Cravenette Cloth.
All Sizes.



No. 119.

Ladies' Black and Navy Cravenette Rain-
proof Cloak (all wool), as sketch, 27/6.

FANCY TWEED

MACINTOSHES,

From 14/6.

VICTORIA HOUSE, SYDNEY

FARMER AND COMPANY LIMITED.

WE ARE THE HEADQUARTERS FOR ALL THE LEADING SPECIALITIES.



In White Cestria, 18/6.
.. Black Italian, 19/6.



THE "UNIVERSAL DUCHESS" CORSET

This Corset is recommended for stout ladies; the special feature being the cross bones in front which will give support and symmetry to the figure without undue restraint.

THE WEAR OF EVERY PAIR MAY BE RELIED UPON.

Qual. B. White, Dress & Black -
.. A. White & Black, Boned Real Whalebone

In Black Cestria, 16/9, Black Italian, 18/6.



In White Cestria, 8/11.

THOMPSON'S GLOVE FITTING.



In White and Grey Spoons,
8/6, 9/6

RIDING,
TENNIS,
CYCLING
CORSETS.



In White Cestria, Short and Long
Males, 10/6.

NURSING
CORSETS,
BRACES,
BELTS, &c.



In White Net, Long-waisted,
Straight Back, 4/11.
Spoons-Bill, Medium Length
Waist, 4/6.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

The Celebrated 'P.D.' Corsets.

Children's and Maids'
CORSETS AND BRACES

IN
White and Grey.

BEAUTIFULLY SHAPED
AND
GOOD FITTING.

Stocked in all Qualities.

Our Speciality
CYCLING CORSET,
at 5/6.



The P.D. Balise, in White,
Grey, and Black, 12/6.



Special Estimates Provided

FOR

Layette and Trousseau Outfits.



The P.D. Longpointed, in White,
Grey, 8/6 and 10/6.
Also in Black, 8/11.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

"C.B." CORSETS

Merit a Preference

Above All Others.



In Cream Costile, 8/6; In White Costile, 10/6; In Black Satin, 11/6.



In Black, Grey and White, 7/6.



In Best Quality Grey and White Costile, 9/6.



In White Costile, 7/6.

"C.B." CORSETS

Merit a Preference

Above all Others.



In White Satteen, 4/6

Many of the Leading
Shapes are only to be obtained
from

FARMER & COMPANY

LONDON



Extra Long Waist, 15 inch Back.
White Contile, 16/6; Black Italian, 18/6.



In Grey and White Contile, 12/6



LONG-WAISTED CORSET

In Grey and White Costly, 5/6

THE NEW
"VESTALA" BRACE.
 (REGISTERED)
 FOR YOUNG LADIES INCLINED TO STOOP.

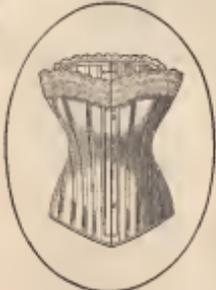
"By my doctor's advice, I was made to wear this brace before I wore the 'Vestala' brace."

Manufactured on a strongly recommended plan, so as to support a long back without any discomfort. Made in Black, Grey, or White, and is for YOUNG LADIES.

Every brace pair stamped "VESTALA."

Patented by the Medical profession, and is the best for the back. Can be worn in Black, Grey, or White, two depths for GIRLS.

Girls', Grey, 3/9; Young Ladies', White, 4/11.



Maid, and Young Ladies' Corsets, in White and Grey, 3/9.



"PATENT."

S & S **VESTINA** "Eleg" **BODICE.**

Child's
 Infants
 Girls
 Small Women
 Women
 Young Ladies
 Maid's

HYGIENIC WAISTS

FARMER AND COMPANY LIMITED.

JUVENILE COSTUMES.

In Zephyrs, Cambrics, Crepons and New Washing Fabrics.

TO FIT ALL AGES.



Infants' Bonnets and Hats

in

Muslin and Silk.



INFANTS'

PELISSES,

FROCKS,

AND

PINAFORES



SMOCKS,

TUNICS,

COATS,

OVERALLS.



Very Pretty Styles

in

Cream Surah Silk

Dresses,
for Infants and Girls.

CHILDREN'S COSTUMES MADE TO LADIES' OWN DESIGNS.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

LADIES *
UNDERCLOTHING.

A Magnificent Collection can always be obtained.



The majority of Nightgowns are made with Full Sleeves.



New-shaped Nightgown, with Embroidered Collar.



Ladies' Chemises in a variety of New Shapes, Trimmings, Lace or Embroidery.



Trimmings, Lace or Embroidery.



Trimmings, Lace, Frills or Embroidery.

VICTORIA HOUSE, SYDNEY.

FARMER AND COMPANY LIMITED.

A CHOICE AND ELEGANT SELECTION

OF

TEA GOWNS,

IN

Crepon, Cashmere and Silk.

Novelties Received by Each Mail.



Toilet and Breakfast Jackets

IN

Silk and Woollen

Fabrics.



Dressing Jackets

IN

Fancy Flannelettes.



Flannelette Dressing Gowns,

AND

Cashmere and Flannel

Wrappers

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THE ADVANTAGE

OUR GOODS ARE CHEAPER, being supplied direct at and extra profit being saved. We pay the carriage on all parcels and deliver at the nearest Railway Station with Parcel Post delivered.

We sell any quantity at the Wholesale Price, but as possible, orders under the value of 5/- entail a loss upon small parcels required.

Ladies save time and trouble in selecting from Patterns, quantity, much better at home than in the hurry and bustle of a shop.

No charge is made for Patterns; but owing to the enormous quantity requested that they should be returned within 7 days.

With each parcel of Patterns a printed Order Form is enclosed.

The selected Patterns should be wrapped up separately and the Order Form by Letter Post. This will prevent any errors being made.

In order to insure prompt delivery, Cash, Postal Notes or

All orders for **MACHINE GOODS** should be marked outside at once, and despatched by express train.

All orders should have the NAME AND ADDRESS clearly written to be sent. Customers will see how important this rule is when and giving no instructions as to where the goods are to be sent.

All goods sent out are guaranteed equal in quality to those of. Discretionary orders left to our selection receive the best have over a wide range of manufactured goods, enable us to give possible prices.

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